



Daughters of Mary Help of Christians



91 years of Mission.
One Night
to Build the Future.

SPONSORSHIP PROSPECTUS



**2026 ALL-IN FOR
SALESIAN SISTERS
OF ST. JOHN BOSCO**

**A NIGHT TO BUILD
SOMETHING LASTING**

<https://salesiansisterswest.org>

Dear Benefactors, Salesian family and friends,

Some of you have known us and shared in our mission for many years, while others may have encountered us more recently through our connection with the San Antonio Spurs, a moment of unexpected visibility that touched hearts far beyond our city. Yet this moment reflects only a small glimpse of a mission that has been faithfully transforming lives for generations.

For decades, the Salesian Sisters have served children throughout Texas, forming young people in faith, virtues, and a deep sense of their God-given dignity. This vital mission continues today, even as we face growing needs, including critical repairs to our school and convent, and updated academic resources for our students. We also provide ongoing care at our Provincial House for the Sisters who have devoted their lives to this work, while remaining committed to fostering vocations and forming the next generation of Salesian Sisters.

We invite you to partner with us through our upcoming gala, an evening rooted in faith and shared values. Your generosity will directly impact our students, support our Sisters, and sustain a mission that continues to bear fruit in San Antonio and beyond. Your support is more than a gift; it is an investment in lives, in faith, and in the future of our Church.

On behalf of the Salesian Sisters and the young people we serve, thank you for considering this invitation. We would be honored to welcome you as a partner in this mission and to celebrate with you at the gala.

God bless,
Sr Bernadette Mota, FMA
Director of Mission Advancement
Salesian Sisters of St. John Bosco





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We are
Salesian Sisters -
founded in 1872 by
St. John Bosco,
now serving youth
in 98 countries.

This is our story.

Salesian Style of Education

The Salesian educational system is used in thousands of schools and ministries around the world. St. John Bosco's three-fold system of reason, religion, and loving kindness are used to educate all of our people. We strive to instill in each child a way of life that is rooted in the Catholic faith and will ensure their service to their communities.

Our Programs and Services



SCHOOLS

Salesian Sisters currently serve in Texas, California, Colorado, Louisiana, and Oregon.



ORATORY & CAMPS

Youth are formed in faith while having fun and growing in virtue.



YOUTH & YOUNG ADULT MINISTRY

Accompanying young people in faith, education, and service through a joyful family-like approach.



SALESIAN FAMILY

The Salesian Family follows the Charism and Spirituality of St. John Bosco while loving and invoking Mary's help to guide us.

ALL-IN FOR SALESIAN SISTERS

In the spring of 2026, the Salesian Sisters of St. John Bosco touched the heart of San Antonio - and drew national attention with their joyful presence at Frost Bank Center during the NBA Finals. Yet beyond the viral moment lies a 91-year mission in Texas, faithfully serving vulnerable children and families on San Antonio's West Side, and now facing urgent needs that call for our support.

All-In for Salesian Sisters of St. John Bosco will be an evening of dinner, live entertainment, and a live auction created to sustain critical campus improvements, provide for the retirement needs of the Sisters who have dedicated their lives to this community, and nurture vocations in the Church.

By sponsoring this event, you align your name with one of San Antonio's most respected organizations at a moment of exceptional public recognition, while helping to secure the future of a mission that has transformed countless lives.



National Spotlight

The Spurs Finals moment gave the Sisters a national platform unlike anything in their 91-year Texas history. That moment continues to resonate, and the time to act is now.



Real & Urgent Need

These building repairs are essential to protect the mission and safeguard the children who rely on these spaces every day. This is not about appearances; it is about providing a secure environment where young people can learn, grow, and thrive.



The Moment

San Antonio is watching. The nation is watching. Your brand stands alongside one of Texas's most authentic and inspiring nonprofit stories.



Daughters of Mary Help of Christians

**ARE YOU
ALL-IN?**



ABOUT THE EVENT

This gala is the centerpiece of the Brick By Brick capital campaign - the largest fundraising initiative in the Sisters' San Antonio history.

One Night. One Mission. All In.

WHEN: SATURDAY, OCTOBER 3, 2026 | VIP HOUR 5 PM | GENERAL ADMISSION 6 PM - 9 PM

WHERE: UNIVERSITY OF THE INCARNATE WORD - SKYROOM, SAN ANTONIO

FEATURING ALL THE FUN!



Step into a night designed to celebrate community, faith, and generosity. Guests will enjoy a beautifully appointed venue, a seated dinner, live music, and a program that brings the heart of the Salesian Sisters' mission to life. This isn't just a gala - it's a gathering of people who believe in what's possible when a community comes together "All In" for the next generation.



The evening comes alive with live music, a lively auction, and surprise moments of fun that keep the energy high all night. Expect friendly competition during the live auction, a few playful nods to our Salesian Sisters, and entertainment that keeps guests on their feet between courses. This is a celebration as much as a fundraiser - joyful, energetic, and unforgettable.



At the heart of the evening is a moving tribute to the Salesian Sisters and the generations of students they've shaped. Guests will hear directly from Sister Bernadette and see firsthand the impact their support will have - new books, renovated classrooms, a refreshed gym, and a restored Provincial House. It's a powerful reminder of why we're all in.

	Presenting	Foundation	Cornerstone	Pillar	Mission	Community Friend
	Exclusive Opportunity	Two Opportunities	Four Opportunities	Six Opportunities	Ten Opportunities	Unlimited
Naming Rights	Event Name: "[Name] Presents: All-In for Salesian Sisters"	Live Auction: "[Name]: Auction"	Dinner: "Dinner Presented by [Name]"	Cocktail Hour: "[Name] Welcome Reception"	Choice: music, dessert, decor, AV, etc.	—
Program Ad	Full page, inside front cover	Half page	Quarter page	Business card size	Listing only	Name/company listing only
Social Media	Dedicated campaign: pre, during & post event	3 spotlights	2 spotlights pre-event	Shoutout pre-event & night-of	1 mention pre-event	Thank you post
Stage / Podium Recognition	5-minute sponsor address	Remarks at live auction	Named recognition during program	Verbal recognition	Verbal recognition	—
Signage / Branding	Premier placement on all collateral, entrance & stage banner, event backdrop	Event backdrop & stage banner	Menus, centerpieces, digital screens	Reception bar & lounge signage	Digital screens	—
Campus & Donor Wall	Named Mission Stone brick, permanent plaque	Named brick, permanent plaque	Named brick, donor plaque	—	—	—
Brick By Brick Website	Year-round, Presenting Partner placement	Year-round, recognition	Recognition listed	Recognition listed	Recognition listed	Recognition listed
Access & Experiences	Private pre-event reception with Salesian Sister leadership	VIP pre-event reception, private campus tour	10 tickets to VIP pre-event reception	10 tickets to VIP pre-event reception	—	—
Other	First right of refusal for next year	—	—	—	—	—
Complimentary Tickets	Twenty (20) 2 tables, front of stage	Ten (10) 1 table, front of stage	Ten (10) 1 table, preferred seating	Ten (10) 1 table	Ten (10) 1 Table	Four (4) individual tickets
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500

ALL-IN PRESENTING SPONSOR



Join us as the All-In Presenting Sponsor for the
Salesian Sisters of St. John Bosco Gala -
and put your name at the heart of the most important fundraising
moment in our Province's history.

Be the One Who Makes It Possible.

ONE OPPORTUNITY.ONE LEGACY. | \$50,000

As our Presenting Sponsor, your name becomes part of the event itself. Invitations, programs and social media posts will feature your brand alongside the title:

"[Your Name] Presents:

All-In for the Salesian Sisters."

Your logo will welcome guests at the entrance, appear on the stage backdrop, and be visible in every photograph taken that evening - including any press coverage generated by the Salesian Sisters' growing profile.

You will receive two reserved tables of 10 in prime front-of-stage seating, dedicated recognition from the podium during the program, and the opportunity to have your company's video or reel shown to every guest in the room. You will be welcomed at our exclusive pre-event VIP reception alongside Salesian Sister leadership - an intimate evening before the main event that few will ever experience.

Your partnership extends well beyond a single evening. As Presenting Sponsor, your brand will be prominently featured year-round on the Brick By Brick site as our official campaign Presenting Partner - keeping your name in front of donors, alumni, families, and community leaders long after the gala ends. A dedicated social media campaign will feature your company before, during, and after the event across all Salesian Sisters channels.

Most meaningfully, your investment will be permanently memorialized.

A named Mission Stone brick on our permanent donor plaque will carry your name for every student, parent, and visitor who walks through these doors for generations to come. And as a thank-you for your leadership, you will hold first right of refusal as Presenting Sponsor for future All-In events.

This is not just a sponsorship. It is a seat at the table of something that matters.



Daughters of Mary Help of Christians

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FOUNDATION | TWO OPPORTUNITIES | \$25,000

- As a Foundation Sponsor, your brand takes the spotlight during one of the most compelling moments of the evening. The live auction will be presented as "The [Your Name] Auction," placing your name at the heart of the night's giving appeal.
- One reserved premium table of 10 in front-of-stage seating, recognition remarks from the podium during the live auction, and a half-page feature ad in the gala program.
- Logo featured on the event backdrop, stage banner, and all promotional materials including website and social media.
- Three dedicated social media spotlights across Salesian Sisters West platforms and year-round recognition on Brick By Brick website.
- Invitation to the VIP pre-event reception and a private guided tour of the St. John Bosco campus and Provincial House for your team.

CORNERSTONE | FOUR OPPORTUNITIES | \$15,000

- Cornerstone Sponsors help shape the dinner experience - the evening meal will be presented under your name, with your brand featured on every dinner menu and table centerpiece throughout the room.
- One VIP table of 10 with preferred seating, named recognition from the podium during the program, and a quarter-page ad in the gala program.
- Company featured on all event promotional materials including website and social media
- Two social media spotlights pre-event, recognition on Brick By Brick website, a named brick on the campus donor plaque, and two tickets to the VIP pre-event reception.

PILLAR | SIX OPPORTUNITIES | \$10,000

- Pillar Sponsors set the tone for the entire evening - as the named sponsor of the cocktail reception, your brand will welcome every guest with signage at the "[Your Name] Welcome Reception."
- One VIP table of 10, verbal recognition from the podium, a business card-size ad in the gala program, and your logo featured on the event program.
- Company featured on event promotional materials including website, social media - one shoutout pre-event and one night-of.
- Ten tickets to the VIP pre-event reception and recognition on Brick By Brick website.

MISSION | TEN OPPORTUNITIES | \$5,000

- Mission Sponsors help bring the celebration to life. Choose to put your name on the live music, the dessert experience, or the floral décor, and your brand becomes part of the moments guests will remember most.
- One table of 10 seats, verbal recognition during the program, your logo featured on digital event screens, and a social media mention pre-event.
- Company listed in the gala program and recognized year-round on Brick By Brick site.

COMMUNITY FRIEND | UNLIMITED | \$2,500

- Community Friends are the heart of the Bosco family. Your name or company will be proudly recognized among the Community Sponsors in the Gala program.
- Four tickets to the Gala, your name listed in the event program, and a social media thank-you post from the Salesian Sisters West channels.

WHY PARTNER WITH THE SALESIAN SISTERS?

San Antonio has always been a city that takes care of its own. For generations, the Salesian Sisters of St. John Bosco have been quietly doing that work, educating children, anchoring families, and building a community of faith and purpose that no headline could fully capture.

Until now. The sisters' recent national spotlight as San Antonio's beloved "Spurs Nuns" has opened a door that rarely comes twice: the chance to align your brand with an authentic, beloved, deeply rooted institution at the exact moment the world is paying attention. This is not a charity partnership.

This is a legacy investment in the city you call home.



AUTHENTIC COMMUNITY ROOTS

The Salesian Sisters have served - not as outsiders, but as neighbors, teachers, and family. St. John Bosco School represents one of the most genuine expressions of community commitment in the city. When your brand stands alongside the Sisters, you are not borrowing credibility - you are earning it, by

supporting an institution that has never wavered in its mission. For corporate partners this is the most meaningful place to put your name.

NATIONAL VISIBILITY AT A HISTORIC MOMENT

The "Spurs Nuns" story has already reached national audiences through ESPN, Cosmopolitan, GMA, local TV, and social media - and it is not over. The Salesian Sisters' growing profile means that any partner who steps forward now will be associated with one of the most feel-good, broadly beloved stories to come out of San Antonio in years. Your logo, your name, and your brand will appear alongside a story that resonates across faith communities, sports fans, educators, and families - a reach no single ad buy could replicate.



TANGIBLE, MEASURABLE COMMUNITY IMPACT

Your sponsorship dollars do not disappear into an operating budget. Every dollar raised through the All-In Gala goes directly toward specific, visible improvements: new textbooks, renovated gymnasium bathrooms, building repairs that keep the school's doors open, and restoration of the Provincial House that has sheltered the sisters for generations. Your investment produces results you can point to, photograph, and be proud of.

2026 SPONSORSHIP COMMITMENT

SPONSOR CONTACT INFORMATION

NAME _____

COMPANY _____

PHONE # _____ EMAIL _____

ADDRESS _____

CITY, STATE, ZIP _____

SPONSORSHIP LEVEL

☐

Presenting
\$50,000

☐

Foundation
\$25,000

☐

Cornerstone
\$15,000

☐

Pillar
\$10,000

☐

Mission
\$5,000

☐

Community Friend
\$2,500

FOR CC DONATIONS PLEASE CALL OUR OFFICE OR MAKE
ONLINE ([HTTPS://SALESIAN SISTERS WEST.ORG/DONATE](https://salesiansisterswest.org/donate)) VIA
THE QR CODE BELOW, PLEASE SELECT THE FOLLOWING
OPTION "MOST URGENT NEEDS OF THE MISSION"



Please make checks payable to: Salesian Sisters

Submit payment to:

Attn: Sr. Bernadette Mota

Salesian Sisters of St. John Bosco

6019 Buena Vista Street, San Antonio, TX 78237

210-431-4999 | dma@salesiansisterswest.org

INSTITUTE OF THE DAUGHTERS OF MARY HELP OF
CHRISTIANS / SALESIAN SISTERS
TAX ID #74-2476099

Meet The Sisters Changing 10,000+ Lives A Year

Be Part of What Comes Next

The Salesian Sisters have spent more than 150 years building futures - one classroom, one parish, one young life at a time. That work isn't finished, and it isn't possible without partners who believe in it as deeply as we do.

Whether through prayer, presence, or support, your involvement becomes part of this story. We invite you to join us - brick by brick - as we continue serving youth in the style of St. John Bosco and St. Mary Mazzarello.

Thank you for standing with us.



Daughters of Mary Help of Christians

CONTACT US

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